

# Who are Homes England?

Homes England is the UK Government’s housing accelerator, and our mission is to intervene in the housing market to ensure more homes are built in areas of greatest need, and to improve affordability.

As a Government Agency, Homes England has a range of tools that can help deliver new high quality and sustainable

communities. A key priority is to make sure that the appropriate facilities are in place to make great places, to support both new homeowners and existing surrounding communities.

Homes England has a track record of delivering homes, community uses, open space and the necessary supporting infrastructure on similarly complex sites.

## Our mission



- Providing expert support to priority locations
- Addressing the barriers facing smaller builders
- Supporting Modern Methods of Construction (MMC)
- Delivering home ownership products, such as Help to Buy
- Unlocking and enabling land
- Providing investment products, including major infrastructure
- Supporting the affordable housing market

## Why are we involved at South West Rugby?

Homes England acquired 90ha of land from Warwickshire County Council (WCC) and a private landowner in 2020 to assist in bringing forward the South West Rugby site through forward funding some of the critical infrastructure, including the Homestead Link, at the right time.



This is an important project for Homes England, in terms of scale of investment and through supporting the delivery of new high-quality homes, employment opportunities and supporting community and highway infrastructure.

## Our objectives

Our success and impact are measured through the delivery of our strategic objectives

### Unlocking Land

We are unlocking public and private land where the market will not, in order to get more homes built where they are needed.

### Unlocking Investment

We ensure a range of investment products are available to support housebuilding and infrastructure.

### Increasing productivity

We’ll improve construction productivity by addressing skills and materials shortages and supporting the uptake and development of MMC.

### Driving Market Resilience

We create a more resilient and competitive market by supporting smaller builders and new entrants.

### Supporting local areas

We offer expert support for priority locations, helping create and deliver more ambitious plans to get more homes built.

### Delivering home ownership products

We’ll effectively deliver home ownership products, providing an industry standard service to consumers.